

1、打开网址 <https://mp.weixin.qq.com/>，注册或扫码登录微信公众平台



2、确认是服务号，并且已认证，登录公众号后鼠标箭头移动到左下角服务号图标处，可以看到服务号类型和认证情况



### 3、先将验证文件上传到会员系统，然后设置这 3 个位置，设置为客户会员系统的域名



业务域名

×

设置业务域名后，在微信内访问该域名下页面时，不会被重新排版。用户在该域名上进行输入时，不出现下图所示的安全提示。

注意事项：

- 1、可填写三个域名或路径（例：wx.qq.com或wx.qq.com/mp），需使用字母、数字及“-”的组合，不支持IP地址、端口号及短链域名。
- 2、填写的域名须通过ICP备案的验证。
- 3、将文件MP\_verify\_YMJQH80loHluyz1.txt（点击下载）上传至填写域目录（需填写域名，将文件放置在域名根目录下，例如wx.qq.com/MP\_verify\_YMJQH80loHluyz1.txt）。
- 4、一个自然月内最多可修改并保存三次，本月剩余保存次数：5

下载这个验证文件，然后在会员系统里进行上传

防欺诈盗号, 请勿支付或输入qq密码

库存: 60 件

其它要求:

域名1

域名2

域名3

- 消费收银
- 会员管理
- 商品管理
- 支出管理
- 会员营销
- 商城订单
- 微信平台
- 商家形象
- 分类管理
- 商品列表
- 微信广告
- 微信公告
- 互动管理
- 订单中心
- 微信设置

1 微信基本设置

2 微信菜单设置

微信注册:  是 开启微信注册(开启注册为选择状态)

注册验证:  启用 启用后, 只有通过了短信验证才可以成为微信会员(请)

应用ID(APPID):

应用密钥(AppSecret):

公众号验证文件: 文件格式.txt

操作

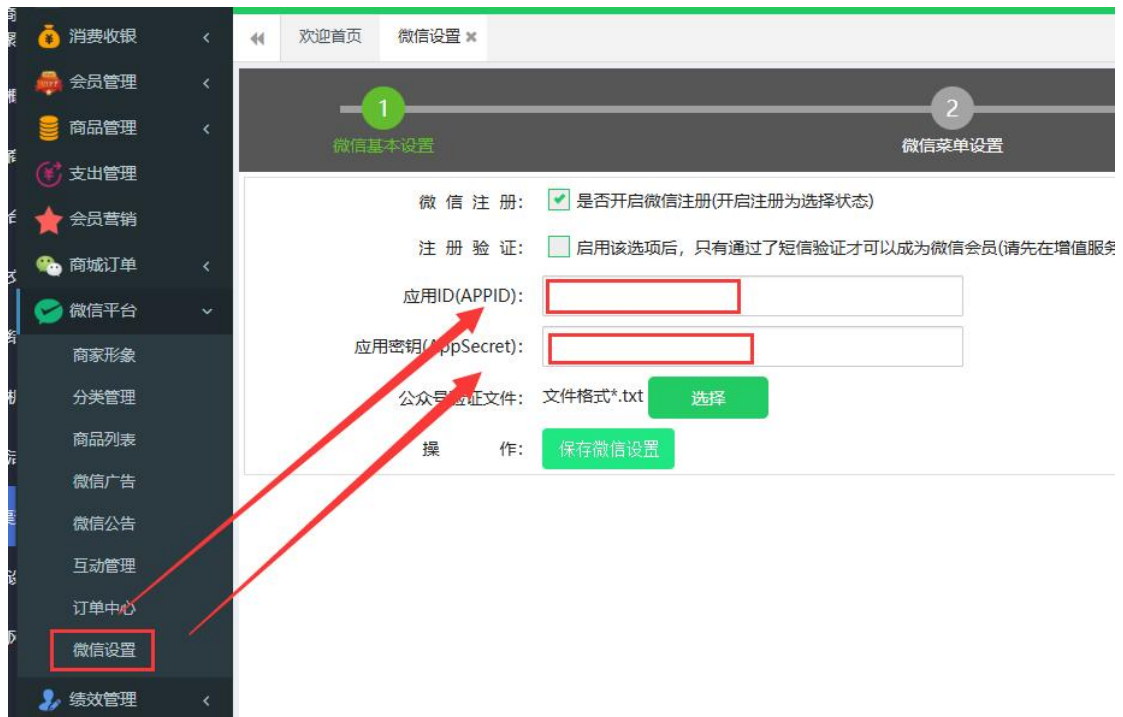
#### 4. 服务号获取 AppID 和 AppSecret，并填写到会员系统中



The screenshot shows the '开发接口管理' (Developer Interface Management) page for a WeChat Service Account. The left sidebar contains navigation options: 收入变现, 广告与服务, 设置与开发, 账号设置, 人员设置, 微信认证, 安全中心, 违规记录, and 开发接口管理 (highlighted with a red box). The main content area is titled '账号开发信息' (Account Development Information) and includes the following fields:

- 开发者ID(AppID): wxc1ca3e0edae55537 (highlighted with a red box)
- 开发者密码(AppSecret): 启用 (highlighted with a red box)

Red arrows point from the '开发接口管理' menu item to the '开发者ID(AppID)' and '开发者密码(AppSecret)' fields.



The screenshot shows the '微信设置' (WeChat Settings) page. The left sidebar contains navigation options: 消费收银, 会员管理, 商品管理, 支出管理, 会员营销, 商城订单, 微信平台, 商家形象, 分类管理, 商品列表, 微信广告, 微信公告, 互动管理, 订单中心, 微信设置 (highlighted with a red box), and 绩效管理. The main content area is titled '微信基本设置' (WeChat Basic Settings) and includes the following fields:

- 应用ID(APPID): [Empty text box] (highlighted with a red box)
- 应用密钥(AppSecret): [Empty text box] (highlighted with a red box)

Red arrows point from the '微信平台' menu item to the '应用ID(APPID)' and '应用密钥(AppSecret)' fields.

## 5、公众号里设置 IP 白名单

The screenshot displays the WeChat Public Account Management interface. On the left is a navigation menu with the following items: 首页 (Home), 内容与互动 (Content and Interaction), 数据 (Data), 广告与服务 (Advertising and Services), 设置与开发 (Settings and Development), 基本设置 (Basic Settings), 公众号设置 (Public Account Settings), 人员设置 (Personnel Settings), 微信认证 (WeChat Authentication), 安全中心 (Security Center), 违规记录 (Violation Records), 开发 (Development), and 基本配置 (Basic Configuration). The '基本配置' item is highlighted with a red box. The main content area is titled '基本配置' and contains two sections: '公众号开发信息' (Public Account Development Information) and '服务器配置(未启用)' (Server Configuration (Not Enabled)). The '公众号开发信息' section includes: 开发者ID(AppID) (Developer ID (AppID)) with value wxc4ef0e0d8a97552; 开发者密码(AppSecret) (Developer Password (AppSecret)) with a '重置' (Reset) button and a help icon; and IP白名单 (IP Whitelist) with a '配置' (Configure) button highlighted by a red box. A red arrow points from the '基本配置' menu item to the '配置' button. The '服务器配置(未启用)' section includes: 服务器地址(URL) (Server Address (URL)) with value http://sy.vip5968.cor.

IP 获取方法：打开网址 <http://mip.chinaz.com>，输入会员系统的域名即可查询到 IP 地址

6、配置完成以后，先退出重新登录会员系统，添加自定义菜单，添加完成以后保存，重新关注公众号即可看到变化

The screenshot displays the '微信菜单设置' (WeChat Menu Settings) interface. On the left, a sidebar menu lists various management options, with '微信设置' (WeChat Settings) highlighted. The main content area is divided into two sections: '微信基本设置' (WeChat Basic Settings) and '微信菜单设置' (WeChat Menu Settings). The '微信菜单设置' section is active, showing the configuration for a menu item named '会员续购' (Member Renewal). The menu item is set to '跳转网页' (Redirect to Website). The '粉丝点击该菜单会跳转到以下链接' (When fans click this menu, they will be redirected to the following link) is configured with the URL 'https://open.weixin.qq.com/connect/oauth2/aut'. Below the URL, there are several buttons: '商城首页' (Store Home), '会员注册' (Member Registration), '会员绑定' (Member Binding), '会员中心' (Member Center), '推广码' (Promotion Code), '自助购票' (Self-service Ticket Purchase), and '会员续购' (Member Renewal). At the bottom of the configuration area, there are two buttons: '保存' (Save) and '清空菜单' (Clear Menu). A red arrow points from the '微信设置' option in the sidebar to the '会员续购' menu item in the preview window. Another red arrow points from the '会员续购' menu item in the preview window to the '保存' button.

7. 新开通的服务号，需要先开通模板消息，开通模板消息，会员才可以在服务号中收到订单通知，申请时行业选择 IT 科技/互联网电子商务，申请理由可以随意填写，申请完需要等待几个小时才能审核通过



8. 审核通过模板消息审核通过以后，就可以进入模板库，设置对应的服务类目，需要设置：生活服务>百货/超市/便利店，设置完以后进入会员系统后台，点击设置微信模板消息即可





服务号自助办卡或购票，需要先开通乐刷支付，提供会员系统域名及 appid 给售后人员，售后人员设置好支付授权，然后会员系统里设置商户号：

The screenshot shows a web-based management interface. On the left is a dark sidebar menu with various system management options. The main content area is titled '参数设置' (Parameter Settings) and contains several sections:

- 系统参数** (System Parameters): Includes '消费参数' (Consumption Parameters), '员工绩效' (Employee Performance), '打印参数' (Printing Parameters), '短信参数' (SMS Parameters), '数据管理' (Data Management), and '登录设置' (Login Settings).
- 改价抹零** (Price Adjustment and Rounding): Includes '折后改价' (Post-discount price change) and '抹零设置' (Rounding settings).
- 支付方式** (Payment Methods): Includes '现金支付' (Cash), '银联支付' (UnionPay), '优惠券支付' (Coupon), '积分支付' (Points), '余额支付' (Balance), '其它支付' (Other), '微信记账' (WeChat Accounting), and '支付宝记' (Alipay Accounting).

The '扫码支付参数' (QR Code Payment Parameters) modal is open, showing a '商户编号' (Merchant ID) input field and a '设定' (Set) button. Red arrows highlight the '消费参数' menu item, the '扫码模式' (QR Code Mode) dropdown, and the '商户编号' field.